STOMP on the ROOF FESTIVAL!

DRUMMING UP RESOURCES FOR COMMUNITY WELLNESS

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May 4, 2013

Connecting the people of Long Beach to Health THROUGH THE FESTIVAL OF WELLNESS

Arts & Services for Disabled and Community Hospital Long Beach, in partnership, will launch the first Health and Wellness Festival on May 4, 2013 from noon to 5 p.m. The purpose of the festival is to bring available resources to Long Beach area residents, to bring awareness of the talents and capacities of people managing mental health and people with developmental disabilities and to support and educate the families who love them.

Community Hospital Long Beach will provide a gathering place like no other— the roof of the hospital parking structure with a spectacular view of Long Beach. Lots of food and lively music making continues throughout the day including drum circles led by Arts & Services for Disabled CEO and Music Therapist, Helen Dolas, who most recently participated in the largest drum circle ever sponsored by Remo Inc. in Santa Clarita schools, where 7,200 people met for *Rock the Rhythm, Beat the Odds.*

STOMP ON THE ROOF FESTIVAL! 12 noon until 5 p.m.

Why Do People Need to Come Together?
Mental health concerns are real, common and treatable. Although one in five youth has a diagnosable mental health problem, nearly two-thirds of them receive little or no help. When a child is hurting, in any way, the family's instinct is to fix it. But families need to know how they can help their children live with a mental illness, and how they can become a stronger family because of it.

About the Organizers

The mission of Community Hospital Long Beach is to improve the health and well being of individuals, families and the community through innovation and the pursuit of excellence.

AND

The mission of Arts & Services for Disabled is to serve individuals with intellectual and developmental disabilities who may also have a dual diagnosis of a mental illness. ASD's mission is to provide life-long learning, community service and career opportunities through the creative arts for people with disabilities in an environment of warmth, encouragement and respect.

We believe-

...all people, regardless of functional capability, have a right and responsibility to contribute to the well-being of their community and be gainfully employed in an occupation of their choosing;

. . .an informed and supportive community must play a vital role in removing the barriers to full involvement and inclusion;

. . .people should have access to the expressive arts in vocation, education, and leisure;
. . .people have the right to express and practice their cultural and artistic heritage;
. . .being treated with dignity and respect fosters personal growth, thus our philosophy:
love before learning.

Who should attend? Families of people with mental health conditions, health professionals, physicians, nurses, teachers, non-profit organizations and businesses who would like to support nonprofit organizations.

Marketing will target more than 50,000 people for this event through our collaborative partnership and our community friends. Long Beach is home to many groups who support the health and wellbeing of those who live with mental health concerns and people with intellectual disabilities. Some of the organizations and friends that will participate include Ability First Long Beach, Miller Children's Hospital, Long Beach Nonprofit Partnership, Long Beach Unified School District Transitional Center, Long Beach City College, Harbor and Westside Regional Centers, Long Beach Mental Health Clinic, Child Net, Veterans Administration, B.R.A.I.N, Season's Hospice, Long Beach Parks and Recreation, Mental Health America Los Angeles (MHALA) and more.

Sponsorships
Exhibit tables will be available for corporate sponsorships and community partners on the *Roof Top Gathering Place*. More than 2,000 people are expected to attend. Your sponsorship contributions over $1,000 would include advertising in the program and marketing materials, table space during event and logo advertising on ASD's website. The top sponsor receives large banner display and priority pages in marketing materials. Exhibitors and sponsors will receive a table for exhibition and a gathering place for friends and guests. Please contact Helen Dolas or Alan Davidson for more sponsorship information. Deadline for Sponsorships and Exhibitors is March 31, 2013.

Contact:
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Tickets:
- ✓ Free
- ✓ First 1,000 attendees to visit all booths receive a Souvenir STOMP! Drum Free!

Top sponsor $4,000- Premier Booth location with table and 2 chairs, signage, your top sponsorship contribution includes a banner, VIP seating for 10 and inner drum circle reservations, Souvenir drums with logo recognition as well as pr in all media & marketing materials.

Sponsorship opportunities include booth, table, 2 chairs and signage, PR and 2 Souvenir drums.
Drum sponsor $1,000
Entertainment $500
Underwriter $250
Exhibitors $100 after March 31, 2013 $125
*Register early to ensure booth and marketing space